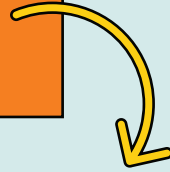




2023

ELEVATION  
CHURCH



# ANNUAL REPORT



MINISTRIES

REACH

eFAM

ELEVATION WORSHIP

OUTREACH

FINANCES



DECISIONS  
FOR CHRIST  
IN 2023



2023

# MINISTRIES

21,429

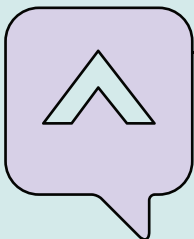
4,003

BAPTISMS IN 2023

30,660 BAPTIZED ALL TIME

7,472 VOLUNTEERS  
SERVED IN 2023

26,853 VIPS IN 2023



eGROUPS INVOLVEMENT IN 2023 (INCLUDING ONLINE)

2,125 LEADERS

21,478  
PEOPLE IN eGROUPS

375 YTH LEADERS

3,604  
YTH IN eGROUPS

389 eKIDZ SALVATIONS  
IN 2023

364 eKIDZ BAPTISMS  
IN 2023

SUNDAY WEEKLY IN-PERSON ATTENDANCE

17,061

ATTENDANCE  
IS UP 21% YEAR  
OVER YEAR

eKIDZ WEEKLY  
AVERAGE CAMPUS  
ATTENDANCE:

2,784

564

SALVATIONS AT YTHX23



3,098

IN ATTENDANCE AT YTHX23

ADDED PERMANENT CAMPUS  
IN BELMONT, NORTH CAROLINA

ADDED PERMANENT CAMPUS  
IN ORLANDO, FLORIDA

ADDED SECOND CAMPUS IN THE  
GREATER TORONTO AREA — TORONTO EAST





# REACH



2023

TOTAL SERMON  
STREAMS ACROSS  
ALL PLATFORMS

## SERMON REACH

93,271,523

TOP SERMON 2023: 1,558,428 VIEWS

THE BLESSING  
OF LETTING GO



## WEEKLY REACH

SUNDAY IN-PERSON ATTENDANCE	17,061
SUNDAY LIVE ONLINE VIEWS	384,621
YOUTUBE WEEKLY SERMON VIEWS	813,125
PODCAST WEEKLY STREAMS	549,514
TV WEEKLY VIEWERS	962,526

SOCIAL MEDIA FOLLOWING  
ON ELEVATION CHURCH PLATFORMS

## SOCIAL MEDIA REACH



INSTAGRAM  
1,793,320



FACEBOOK  
2,237,551



YOUTUBE  
2,929,764







IN 2023, WE TOOK CHURCH ON THE ROAD TO eFAM  
THROUGH **ELEVATION CHURCH POP-UPS**.

TOTAL POP-UP ATTENDANCE

19,012

TOTAL BAPTISMS

1,418

eFAM REPRESENTED  
IN ONLINE STREAMS

50 190  
STATES COUNTRIES

229 WEEKLY  
WATCH  
PARTIES



ACROSS 9 LOCATIONS

- HOUSTON, TX
- WASHINGTON, DC x3
- RALEIGH, NC
- RIVERSIDE, CA
- SAN ANTONIO, TX
- SAN DIEGO, CA
- NEW YORK, NY x3
- SEATTLE, WA
- LOS ANGELES, CA

## SAMMY'S STORY

### ELEVATION ORLANDO

On Sunday, April 23, 2023, during his Uber shift, Sammy dropped a passenger off at Elevation Orlando. He asked the passenger, "What is this?" and they responded with "It's church!" In curiosity, Sammy parked his car to check it out and was greeted by a volunteer who invited him to sit in during the volunteer rally.

During the rally, the volunteer teams were listening to a teaching about the four men who brought their paralyzed friend to Jesus. This story resonated with Sammy because at the time he had been dealing with an addiction that was paralyzing him — keeping him stuck in old habits and isolated in his faith. Sammy started to cry and wanted to self-isolate, so he decided to go out to his car. However, before he could leave, Sammy felt God telling him to stay.

In his obedience to go back inside, he decided to sit through the worship experience where he got to hear the message "Lame Excuses" by Pastor Robert Madu. Pastor Madu spoke about the lame man at the Pool of Bethesda and how Jesus made him whole. By the end of the worship experience, Sammy knew God was speaking to him and he decided to follow Jesus that day, and the following week he took another step of faith and got baptized!

Sammy's experience that Sunday was the encouragement he needed to stop making excuses and start walking in the purpose God has for him. Over the last year, life hasn't been perfect for him, but he committed to growing in his faith by joining a men's eGroup, and even started serving on Sundays with the Parking Team.

LIFE HASN'T BEEN  
PERFECT FOR HIM,  
BUT HE COMMITTED  
TO GROWING IN  
HIS FAITH...





# ELEVATION WORSHIP



2023

TOTAL SONGS STREAMED ON  
ALL PLATFORMS IN 2023

# 2.14 BILLION



APPLE MUSIC

344,279,685



YOUTUBE

781,375,463



SPOTIFY

658,936,064



AMAZON MUSIC

224,768,337

## ELEVATION NIGHTS

TOTAL ATTENDANCE

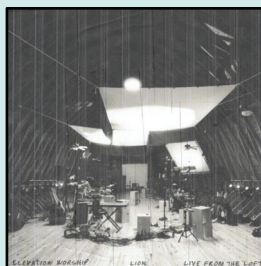
# 179,887

ACROSS 19 CITIES

- AUSTIN, TX
- OKLAHOMA CITY, OK
- MINNEAPOLIS, MN
- KANSAS CITY, MO
- DENVER, CO

- ST. LOUIS, MO
- FORT WAYNE, IN
- TORONTO, ON
- SAVANNAH, GA
- GREENVILLE, SC
- NASHVILLE, TN
- MIAMI, FL

- TAMPA, FL
- KNOXVILLE, TN
- DULUTH, GA
- BIRMINGHAM, AL
- LUBBOCK, TX
- DALLAS, TX
- HOUSTON, TX



ELEVATION WORSHIP  
RECEIVED DOVE AWARD FOR  
**LION: LIVE FROM THE LOFT**  
(WORSHIP ALBUM OF THE YEAR)



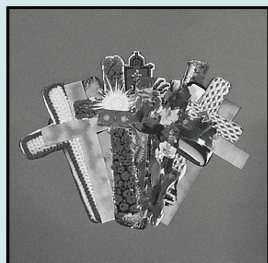
**CAN YOU IMAGINE** HIT #1  
ON THE BILLBOARD 200  
CHRISTIAN ALBUMS CHART



**SAME GOD** HIT #1  
AT CHRISTIAN RADIO IN  
JANUARY 2023

**TRUST IN GOD** HIT #1  
AT CHRISTIAN RADIO IN  
DECEMBER 2023

ELEVATION WORSHIP  
WAS NOMINATED FOR 4  
**BILLBOARD MUSIC AWARDS**



ELEVATION RHYTHM

## THIS IS THE GOSPEL

ALBUM RELEASED IN 2023

TOP 5 MOST  
STREAMED SONGS  
OF 2023



**JIREH**  
**PRAISE**  
**SAME GOD**  
**O COME TO THE ALTAR**  
**GRAVES INTO GARDENS**



OUTREACH

2023



MONEY GIVEN TOWARDS OUTREACH  
IN THE LIFE OF OUR CHURCH

\$13.00 MM

TOWARD  
OUTREACH  
EFFORTS  
IN 2023

\$106 MM

3,395

EVENTS

97,193

HOURS  
SERVED

51,846

VOLUNTEERS

SERVED IN 16  
INTERNATIONAL  
CITIES/COUNTRIES



PROJECTS LAUNCHED

ADDED 4 PRISON FACILITIES IN OUR  
PRISON MINISTRY FOR A TOTAL OF 6  
FACILITIES WHERE WE ACTIVELY MEET



LOVE WEEK<sup>23</sup>

PARTNERS

367

HOURS  
SERVED

55,898

MEALS  
PACKED

1.07MM

MONEY  
GIVEN

\$1.02MM

FINANCES

2023

BREAKDOWN OF 2023  
TITHES AND OFFERINGS

2023 TOTAL REVENUE

\$97.28MM

TITHES AND  
OFFERINGS

\$11.12MM

YEAR-END  
OFFERING

CENTRAL OPS & MINISTRIES	25%	\$24.71MM
EXPANSION/ CAP. EX/SAVINGS	22%	\$21.06MM
FACILITIES	7%	\$6.84MM
OPERATING OUTREACH	12%	\$11.71MM
PERSONNEL	34%	\$32.96MM

